Case - Hedge Fund
Due: 12.08.2014 (start of class #7)
Topic and brief description by 10.17.2014

Note:

The final report is a one-page tear sheet that markets your new asset management business. This might be a new hedge fund, a portfolio optimizer, etc. The keys to this are **To Do 1:** [A clear statement of the value-added why would anyone be willing to pay your for this service] and **To Do 2:** [Evidence to support your claim. For example, if you are offering a new hedge fund, some data and analysis to support your idea is needed.]

Initial ideas sent to me by week 4 for approval (and my suggestions! But you need not wait that long, email me soon and often as you pick a topic). Final Projects are due start of class in week 7. Besides the tear sheet each group will have a few minutes to pitch their plan (format will be determined nearer to the day)

Initial Description

For your initial description of the project, use this link

Examples (I will update this as more ideas pop up)

I am open to whatever you suggest. Build a hedge fund out of a trading strategy (e.g., improve on price dividend ratio to get a better forecast). Try adding fancy things to a portfolio optimizer (Black Litterman, etc.). Evaluate an asset class (like foreign currency). Take a trading strategy (even something simple like $1/n$)
and minimize trading costs (e.g., optimal rebalancing is annual or weekly?). If 
you want to chat about your idea or to gain some ideas, let me know. I can also 
suggest places to get some data for the quantitative testing of your model.

Note about building on previous work

If you are drawing on work you have done in a previous course in your final 
project, you must let me know that and provide me with a copy of the previous 
report (an email). The final report needs to be a substantial advance or departure 
from the prior work. For example, simply repackaging the report from Stat Arb 
is not allowed. However, generalizing, more testing, more data, etc. might be 
OK. I am happy to help guide here. But I want to be clear: **failure to disclose 
that you are building on or re-using your or other prior work is a serious 
violation of academic integrity.** Any doubts or questions about this, please 
ask me.