Harndina Smythe.... VC Fund Strategy

Suggestions / Questions

The case, with my apologies for the “drama” that lingers in the writing, is straightforward and not quantitative. Of the three alternatives in the case, which to you recommend the VC fund pursue? Note the decision here is not yet to “invest” or negotiate the terms of the funding deal. Here, simply a recommendation of which option looks most promising.

1. List a few pro/con of each of the three alternatives

2. Which is the best alternative to pursue?

3. Not directly related to the case: Suppose your group is to launch a new VC fund. What characteristics might you target? Take this brief survey: https://goo.gl/forms/8Zam2x1buQqIF9yt1
   Aim to get that survey done by 5pm so I can aggregate results.